INVITATION
ON THE OCCASION OF 15TH ICONVIENNA BRAND GLOBAL SUMMIT

BRAND GLOBAL COUNCIL RECEPTION
09. April 2019 I 6.00 - 8.00 p.m
Novomatic Forum I Friedrichstraße 7, 1010 Vienna

www.brandglobal.org
5.30  Registration

6.00  Welcome & Opening
      Gerhard Hrebicek, President European Brand Institute

6.10  Impulse Statements
      Bobby Calder, Kellstadt Professor of Marketing, Kellogg Graduate School of Management
      Gerhard Hrebicek, President European Brand Institute
      Tienan Li, China National Institute of Standardization

6.20  Certified Brands - Certificate Ceremony

6.35  Presentation: Coca-Cola Austria

6.45  Introduction of the new ADMIRAL Brand Ambassador
      ADMIRAL-Management presents Surprise Guest

7.00  Reception & Networking

The invitation is personal and not transferable. Registration (Name, Surname, Corporation) under office@brandglobal.org.
Registration open until 05.04.2019.